

*simply lie back and enjoy spending time relaxing!*



*a Quality Liverpool Hotel in Sefton Park*

# BEST WESTERN ALICIA HOTEL



FEATHERS HOTEL GROUP



# SEFTON PARK

*tranquil parklands*

Set in spacious parkland in the heart of Liverpool, only a few minutes' drive from the City Centre, the Best Western Alicia Hotel in Sefton Park offers high quality accommodation that is within easy reach of the local motorway network and close to all the main tourist attractions.

Liverpool as a destination is literally spilling over with things to do and see - Albert Dock and the water front, two magnificent cathedrals, theatres, cosmopolitan nightlife, Beatles trails, famous name shops, world class football, you name it - Liverpool has it!

You need look no further than the Best Western Alicia Hotel in Sefton Park if you are looking for the perfect combination of a peaceful quality hotel surrounded by beautiful parkland, but minutes away from City Centre business, tourist attractions and the wide range of superb nightlife.





# WEDDINGS IN THE PARK

*Liverpool's premier venue*

This really is one of the best wedding venues in the North of England.

A brand new frontage in 2003 with superb easy access car parking and beautiful landscaped gardens. A truly award winning new conservatory suite overlooking the tranquil setting of Sefton Park with superb new furniture, exquisite crockery, silverware and glassware. All areas air-conditioned and there is a purpose-built lighting and audio system, perfect for disco-dancing, not forgetting evening entertainment.

The Hotel also has a CIVIL MARRIAGE LICENCE providing you with the opportunity of a complete wedding package from start to finish.

The gardens, the statues, the fountain and figurines both in the front and back make this a perfect location for arrival drinks and canapés as well as great photo opportunities. Don't forget the Feathers Group unique touches, including magnificent complimentary honeymoon suites, Posh 'n' Becks thrones, special individual glassware for the top table, a medieval sword for cutting the cake, hand-crafted candelabras and many other special touches that will make your wedding quite unique.

Most important of all are the very professional management and staff who will care for you from start to finish making sure that you have a truly unforgettable day.





# FUNCTIONS & BANQUETING

*a hotel for celebrations*



No matter the social event, whether it be a corporate gathering, birthday party, anniversary celebrations, christening or any other social event, this really is the location for you.

Offering three quite different suites to select from, great value for money buffets and sit down meals from our "At Your Service!" brochure, attractive surroundings, substantial easy car parking, with all rooms fully air-conditioned and with purpose built high-tech audio and lighting systems - these facilities have everything, and more.

The Feathers Group has earned a reputation for providing tailor made personal services to suit the client's needs and budget. Their highly

attractive facilities and experienced passionate management all add up to their hotels being the perfect venue for that important event or celebration.

The Hotel can offer wonderful themed events for both corporate and private clients in a highly creative and unique style at quite minimal costs. It is these individual touches that will make the difference between a good and a great party or event.





# MEETINGS & CONFERENCES

*The Best Western Alicia Hotel,  
the ideal meeting point*



Set in the tranquillity of Sefton Park but with easy access from the M62 and Liverpool City Centre this is an ideal meeting point for those doing business in Merseyside.

Ample easy access secure car parking, air-conditioned rooms, attractive surroundings and a Feathers Group Conference Promise guaranteeing efficiency, quality and value for money packages to suit your requirements.

This Hotel like all Feathers Group Hotels understands the importance of tailor made packages to match the budgets, individual style and specific needs of our conference organisers.

Whether it be a birthday cake for one of the delegates, a themed dinner party for the final night of the conference, individual sweets with the

corporate logo or a complimentary welcome breakfast for the conference organiser on arrival, we genuinely provide special services for our special customers.

The glorious gardens for lunch time break or enjoy a brisk walk through the Park to clear your head following a heavy seminar.



## Directions...



If approaching from the City Centre, drive up to the R.C. Cathedral and turn right at lights into Hope St (Everyman Theatre), then turn left at lights (Philharmonic Hall), road bends to the right and is now Catherine St. Go straight on at lights into Princes Road, carry on until roundabout, go straight on (Croxteth Road) and then turn right at traffic lights, and straight through next set of lights into Sefton Park. Turn right into the park and the Best Western Alicia Hotel is on the right.

If approaching from the end of the M62, turn left on to Queens Drive (A5058). Continue right down Queens Drive for a few miles until you come into Sefton Park. Turn left and carry on until you see the hotel on the left hand side.

## HOTELS IN THE FEATHERS GROUP

### FEATHERS HOTEL

115/125 Mount Pleasant,  
Liverpool L3 5TF

Tel: 0151 709 9655

Fax: 0151 709 3838

feathershotel@feathers.uk.com

### B.W. FIR GROVE HOTEL

Knutsford Old Road,  
Warrington WA4 2LD

Tel: 01925 267 471

Fax: 01925 601 092

firgrove@bestwestern.co.uk

### B.W. LEYLAND HOTEL

Leyland Way, Leyland, Preston  
Lancashire PR25 4JX

Tel: 01772 422 922

Fax: 01772 622 282

leylandhotel@feathers.uk.com

### B.W. LLYNDIR HALL HOTEL & SPA

Llyndir Lane, Rossett LL12 0AY

Tel: 01244 571 648

Fax: 01244 571 258

llyndir@bestwestern.co.uk

### B.W. THE QUEEN HOTEL

City Road, Chester CH1 3AH

Tel: 01244 305 000

Fax: 01244 318 483

queenhotel@bestwestern.co.uk

### B.W. WESTMINSTER HOTEL

City Road, Chester CH1 3AF

Tel: 01244 317 341

Fax: 01244 325 369

westminsterhotel@bestwestern.co.uk

### B.W. WILLOW BANK HOTEL

340 Wilmslow Road,  
Manchester M14 6AF

Tel: 0161 224 0461

Fax: 0161 257 2561

willowbank@bestwestern.co.uk

## FEATHERS

CATERING, EVENTS & PRODUCTIONS

NATIONAL HEAD OFFICE

Cater House, 113 Mount Pleasant, Liverpool L3 5TF

Tel: 0151 709 2020 Fax: 0151 708 8212 info@feathers.uk.com

# www.feathers.uk.com



## BEST WESTERN ALICIA HOTEL

3 Aigburth Drive, Liverpool L17 3AA

Phone: 0151 727 4411 Fax: 0151 727 6752 alicia@bestwestern.co.uk

